

PRAVANA™ ARTIFICIAL HAIR COLOR EXTRACTOR

When the client's artificial hair color is too dark, or when you want to simply remove virtually any artificial hair color, the fastest and easiest corrective coloring can be accomplished by using Pravana's Artificial Hair Color Extractor. This rather unique product will not lighten or degrade virgin hair color, previously pre-lightened or highlighted hair, and has absolutely no damaging effects on the hair!

- Extracts only artificial oxidation-type hair color without affecting natural hair pigmentation.
- Leaves hair conditioned and softly textured.
- Easy to mix, apply and process.
- Does not contain ammonia, bleach, or formaldehyde.

WARNING:

- Protect clothing as Artificial Hair Color Extractor may stain clothing.
- Never mix with hydrogen peroxide.
- If there is skin irritation or open sores or wounds, do not apply product.
- Do not use Artificial Hair Color Extractor to remove metallic colors or henna, to do so may cause hair breakage. Will not remove semi-permanent non-oxidation hair colors such as Pravana's ChromaSilk Vivids.
- Artificial Hair Color Extractor should not be applied to hair that has been treated with a sodium hydroxide-based relaxer. However, the service can be given to hair treated with a thio-based relaxer. If uncertain as to the type of relaxer used, perform a strand test with the Artificial Hair Color Extractor to verify the integrity of the hair and positive compatibility with the formula.
- Perform a strand test before applying to entire head. If the test is positive proceed with service.
- Do not mix Artificial Hair Color Extractor in metallic containers. Use only plastic or glass.
- Do not apply to eyebrows or eyelashes. To do so may cause eye irritation or even blindness. If product gets into eyes, rinse with water and immediately seek medical attention.
- Keep out of reach of children.

ARTIFICIAL HAIR COLOR EXTRACTION DIRECTIONS– PROFESSIONAL USE ONLY

Step 1

Shampoo hair with Sulfate-Free Clarifying Shampoo. Rinse and towel dry.

Step 2

Mix equal parts of Artificial Hair Color Extractor Part 1 and Part 2 in a plastic or glass mixing bowl. Mix enough product relative to the length of the hair.

Step 3

Apply immediately to hair using a bowl and brush application.

Step 4

Once the hair is thoroughly saturated, place a plastic bag over the hair and process for 20 minutes under a warm hood dryer (this is the maximum processing time).

Step 5

Thoroughly shampoo the hair from scalp to ends with Pravana's Sulfate-Free Clarifying Shampoo. For the first shampoo, it is advisable to massage the shampoo into a full lather and place a plastic cap over the hair for 2-3 minutes. Be sure to follow with a thorough second Clarifying shampoo and rinse.

Important Note: It is vital to strictly follow these shampoo and rinsing instructions. If dye intermediates are not thoroughly shampooed and rinsed from the hair, they may air oxidize and the darker color may return. To verify the dyes have been successfully extracted, towel dry the hair and saturate the hair with 10 Volume Developer, allow to remain in the hair for 20 seconds. If there are dyes still present in the hair, they will oxidize and become visible.

If desired results are not achieved, or the color is not completely extracted, rinse the hair and repeat steps 2-5. The artificial Hair Color Extraction service may be repeated several times to achieve desired results. Several applications are typically recommended to completely remove densely pigmented hair or hair that is very absorbent or commonly referred to as "porous" due to condition. Up to four extractions may be done in one day. If more are required allow scalp to rest for 24 hours before proceeding.

Step 6

After final shampoo and rinse, apply the appropriate Pravana Conditioner. Rinse thoroughly.

When applying hair color after a Color Extractor service, choose a color at least two levels lighter than the target level to ensure color does not go too dark. You may use any volume developer to process your color following the extraction service. Example: desired tone 6.3, apply 8.3 with a 10-30 Volume Developer. It is also possible to highlight the hair following the extraction service.